



**HYPNO****LANGUE**  
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### **A society where money is king**

W: Sarah, how do you manage to get by in this consumer society?

Sarah: well I have to work on top of my studies to be able to get by and pay my rent. That's where you ought to realize that money doesn't grow on trees.

W: Sure, it's hard. What amazes me the most is that these days, many people live way beyond their means.

Sarah: we live in a materialistic society and are trained from a very early age to be acquisitive, that's why the only thing people are interested in is making more money.

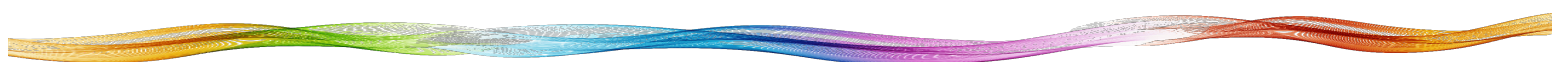
W: As we say, money is the sinews of war!

Sarah: we all know that in today's society success is measured by money. And a problem arises as well, which sustains this phenomenon.

W: really? What is it?

Sarah: The built-in obsolescence of a large number of consumer goods helps to make people obsessed with money. As a result, lots of people don't spend their money sensibly and find it difficult to make ends meet.

W: Not to mention that some people spend their own lives trying to keep up with the Joneses. So if you add the fact that credit cards help to create a spendthrift attitude in many people and some never manage to escape the credit trap, then you understand that the more money you have, the more money you spend because you always create new needs for yourself.





**GLOSSARY:**

A society where money is king	the sinews of war
To get by	A phenomenon
Ought to	The built-in obsolescence
To realize	consumer goods
To grow on trees	their own lives
To amaze	the Joneses
To be trained	credit cards
to be acquisitive	a spendthrift attitude
To be interested	the credit trap
To measure	new needs
To arise	Way beyond
To sustain	Sensibly
To be obsessed with	
to make ends meet	
To spend	
To keep up	
To add	
To escape	
consumer society	
my studies	
A rent	
Their means	
a materialistic society	
a very early age	



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